

Press Release

The European PLACE conference is back in 2025!

German packaging association [bdvi.org](https://www.bdvi.org) is hosting the 19th biennial European PLACE conference organized by a newly formed conference committee

- The European PLACE Committee announces the revitalization of the European PLACE Conference, starting May 26–28, 2025, at the Le Meridien Hotel in Munich, Germany.
- Host of the new European PLACE Conference is [bdvi.org](https://www.bdvi.org) (Association of German Packaging Engineers | Bund Deutscher Verpackungsingenieure [bdvi.org](https://www.bdvi.org)).

Weiterstadt, Germany – August 6, 2024

The **European PLACE Committee** announces to regroup under the Association of German Packaging Engineers (Bund Deutscher Verpackungsingenieure [bdvi.org](https://www.bdvi.org)) and aims at reinstating the European PLACE conference biennially starting May 26–28, 2025, at the Le Meridien Hotel in Munich, Germany.

As part of the revitalization efforts following a decision by TAPPI (Technical Association of the Pulp & Paper Industry) to not host conferences outside North America, former TAPPI Europe members are regrouping under the Association of German Packaging Engineers [bdvi.org](https://www.bdvi.org).

“We are excited to announce that we will reinstate the European PLACE Conference and continue to facilitate a unique industry get-together with over 30 years of history”, said [Anna Helgert](#), European PLACE Committee Chair.

“Meeting in person is key to tackle together today’s technical challenges that cannot be solved alone or by an internet search. Upcoming legislation and companies’ sustainability targets such as decarbonization and circularity goals require the whole value chain to collaborate stronger than ever before. Our biennial conference provides a vital platform for the technical community including academia, raw material suppliers, converters, OEMs, brand owners and recyclers where they can build and enrich their networks to exchange and advance together.

“Join us in shaping the future at the European PLACE Conference under new non-profit patronage. Support us as a committee sponsor to fund initial costs. Contact sponsoring@place-conference.eu for involvement opportunities.”

The **European PLACE Conference** has a long tradition of bringing the global flexible packaging and converting industry together in Europe to exchange technical knowledge about **Polymers, Laminates, Adhesives, Coatings and Extrusion**. European PLACE Conference is providing a technical platform for the packaging industry with a focus on extrusion coating and laminating technologies. We see the conference as a basis for lively exchange and knowledge transfer within the industry.

About the European PLACE committee

The European PLACE committee is represented by members of the European flexible packaging and converting industry – converters, OEMs, raw material suppliers and academia. It was founded on June 19, 2023 in the “devil’s cellar” (Teufelskeller) of Bürgerspital in Würzburg, Germany with the main purpose to reinstate the biennial technical European PLACE conference, (re)starting in 2025.

<https://place-conference.eu/>

About bdvi

bdvi e.V. is the Association of German Packaging Engineers (Bund Deutscher Verpackungssingenieure), a non-profit organization for all those who are professionally involved in packaging and related areas.

<https://bdvi.org/ueber-bdvi/>